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CANDIDATE NEWSLETTER

Vote in the 2022 Town of Newmarket Municipal Election
Online, Anytime
October 15 to 24, 2022

newmarketvotes.ca

Issue 1 - September 6, 2022

Welcome to the first Candidate Newsletter for the 2022 Town of Newmarket Municipal Election.

This Newsletter provides candidates with upcoming important dates, election events and other important information as it becomes available.

In addition to being emailed to candidates, all issues will be posted in the Resources section at newmarketvotes.ca and will be available on the Candidates' Portal.



Save the Date!

Tuesday, September 13: The Elections Team will be hosting an **Election Sign Information Session** for candidates from 7 to 9 PM at the Municipal Offices (395 Mulock Drive) in the Council Chambers. Town of Newmarket Bylaw staff will be present to discuss the "do's and don't's" of election sign placement as well as answer all your sign-related questions. This session will be recorded and posted under Resources on newmarketvotes.ca



Monday, September 26: Election signs can go up beginning at **10 AM** on local and regional roads in Newmarket. You must obtain an Election Sign Permit **prior** to erecting any signs.

Wednesday, September 28: The Elections Team will be hosting an **Election Open House** from 7 to 9 PM at the Municipal Offices (395 Mulock Drive) in the Council Chambers. This session is intended to give voters the opportunity to learn about the voting process, find out about available voter assistance and accessibility features, and ask any questions about the election. While candidates and their representatives are welcome to attend, they are reminded that campaigning is not permitted at Town events and at the Municipal Offices.

Online, Anytime



Voting in this election easy, accessible and convenient. Voters will be able cast votes online using an internet-connected smartphone, tablet or computer from a place convenient to them, anytime during the 10-day voting period from **October 15th** at 10 AM EDT to **October 24th** at 8 PM EDT. Voters wishing to vote by paper ballot may do so in person during the 10-day voting period at the Town of Newmarket Municipal Office by appointment only. Appointments can be made starting October 12, 2022 by calling (905) 953-5152. Information about the 2022 Town of Newmarket municipal election is available at newmarketvotes.ca.

Help Get Voters on the Municipal Voters' List

The Newmarket Elections Team is embarking on a campaign to encourage Newmarket residents to check their Voters' List information. As part of this campaign, team members will be visiting new development areas and distributing multi-lingual door-hanger information cards at each home.

Additional copies of these cards will be provided to candidates to distribute to voters as part of their campaign activities to help ensure that every Newmarket voter who wants to vote, can easily do so. Candidates will be notified when their door hanger cards are available for pick up at the Municipal Offices.

Many voters assume incorrectly that if they voted in a recent provincial or federal election, they will be on the municipal list for this election. In fact, the municipal voters' list is separate from the provincial and federal lists.

Voters can check to see if their information is up-to-date on the municipal list and make corrections if needed by visiting newmarketvotes.ca. It is important that voters are on the list in order to receive their Voter Instruction Letter containing their unique Voting PIN. This will be mailed to all who are on the Municipal Voters' List by early October. Voter Instruction Letters are **required** for each voter to submit their ballot in Newmarket's Municipal Election.

Voters' List Available in Candidates' Portal

During your Nomination Meeting you were advised that you will be receiving a part of the Voters' List containing the names of electors who are entitled to vote for the office you are running for. This List is now available on the Candidates' portal. Reminder that this List may only be used for 2022 Municipal Election purposes.

Candidate FAQs

Each issue of the Candidate Newsletter will contain answers to frequently asked candidate questions. In this issue we focus on campaign contributions, and touch on expenses. Answers to are drawn from the [2022 Candidates' Guide – Ontario municipal council and school board elections](#). Candidates should review the Guide, available through the candidate portal and newmarketvotes.ca, for full details.

What qualifies as a campaign contribution?

Campaign contributions are any money, goods or services that are given to you for use in your campaign, including money and goods that you contribute to yourself. If you are given a discount on a good or service that you purchase for your campaign, the difference between what you are charged and the market value is considered a contribution. If you sell tickets to a fundraising event, the cost of the ticket is considered to be a contribution. If you sell goods at a fundraising event for more than their market value, the difference between what is paid at the event and its normal cost is considered to be a contribution.

What is not considered to be a contribution?

The value of volunteer labour on your campaign is not considered to be a contribution.

A cash donation of \$25 or less received at a fundraising event is not considered to be a contribution, and you may accept such donations without keeping track of who gave them to you. You will have to report the total amount of money that you received from these donations on your financial statement.

The value of free political advertising, provided that such advertising is made available to all candidates and is in accordance with the Broadcasting Act (Canada) is not considered to be a contribution.

If you obtain a campaign loan from a recognized lending institution, the amount of the loan is not considered to be a contribution.

Who can make a contribution?

You can accept contributions only from individuals who are residents of Ontario. If your spouse is not a resident of Ontario, they can still make contributions to your campaign. They may not make contributions to any other candidate. Groups such as clubs, associations or ratepayer's groups are not eligible to make contributions.

Corporations, other businesses, and trade unions (full list on page 16 of the Provincial Candidate's Guide) are not permitted to make contributions to candidates. As such, these identified entities are prohibited from receiving logo recognition on candidates' campaign materials and from being recognized as donors.

When can candidates accept contributions?

You can accept contributions during the campaign period which begins on the day the clerk received your nomination and ends, in most cases, on January 3, 2023. You may choose to end your campaign after voting day (October 24, 2022) and before January 3, 2023 if you know you will not have any more financial activity. Candidates may extend their campaign period to pay down a deficit by notifying the clerk in writing, using the prescribed form, by December 31, 2022. The end date for an extended campaign period is the earliest of the end date provided to the clerk, or June 30, 2023.

Are nomination filing fees considered campaign expenses?

No. The nomination fee is considered to be a personal expense, not a campaign expense. You do not need to have a campaign bank account in order to pay the nomination fee.

Are campaign contributions tax deductible?

No. Contributions to municipal council and school board campaigns cannot be credited against provincial or federal income taxes.

Election Sign Permits

All candidates who wish to place election signs anytime after 10 AM on September 26, 2022 must submit their completed Election Sign Permit Application Form, and pay the \$50 application fee and the \$250 refundable deposit. Contact the Elections Team if you wish to submit your application.

Endorsement Signatures

A reminder to all candidates who filed their nomination electronically. You are required to keep the copy of your endorsements that bear the original signatures.

Use of Newmarket Corporate Resources

This is a friendly reminder to all candidates that in accordance with the Town of Newmarket [Use of Corporate Resources & Election Campaign Activities Policy](#) the use of Town of Newmarket corporate resources, including digital assets, is not permitted on candidates' campaign materials. This includes the Town logo, Town web pages, and Town of Newmarket email addresses.

Have a question or need more information?

Make sure you visit our website [newmarketvotes.ca](https://www.newmarketvotes.ca) for all your 2022 Newmarket Municipal Election answers to your questions. If you can't find the information you are looking for, give us a call at 905-953-5152 or email elections@newmarket.ca





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